

FOR IMMEDIATE RELEASE

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Our Alaska

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OUR ALASKA Launches Crowdfunding Campaign to Fix State Budget Problems

Anchorage, AK - Today, the non-partisan group *Our Alaska* launched an online Kickstarter campaign aimed at raising funds to help engage more Alaskans in the state's budget discussion.

The group wants to bring new, creative energy to the issue, helping build public support for implementing of a sustainable fiscal plan.

"This is something that will personally affect every individual in this state. We have an opportunity to secure a brighter future for Alaska, but only if we take action now," said Our Alaska co-founder, Penny Gage.

With other campaigns currently being championed by Rasmuson Foundation and a GCI-led business coalition, *Our Alaska* is focusing its energy on more innovative tactics, including engaging video content and use of a budget-balancing game, developed in collaboration with University of Alaska Anchorage's Institute of Social & Economic Research (ISER).

"This issue will require an exceptional level of public engagement to achieve the necessary political will. Most people don't want to spend their free time learning about state finances - we get that. So we're trying something different," said another of the group's co-founders, Erin Harrington.

Any interested citizens or organizations are encouraged to contact the group for details.

Please visit <https://www.kickstarter.com/projects/1221006414/funding-alaska> for more information about the campaign.

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Our Alaska is a nonpartisan coalition of rising-generation Alaskans collaborating on a shared vision and progress towards a better future for Alaska. More information can be found at <http://www.ouralaska.us> and at <https://www.facebook.com/ouralaska>